# No One Left Behind

Good Practice Guidance for Commissioning Employability Services in Scotland

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Developed in partnership with key stakeholders from across the employability landscape

# No One Left Behind GOOD PRACTICE GUIDANCE

## for Commissioning Employability Services in Scotland

## **Background to this document:**

Locally planned commissioning of employment services is a cornerstone of the No One Left Behind approach to employability in Scotland. This supports an emphasis on integration and alignment, a mixed economy of provision and a commitment to partnership working.

However, several reviews of the implementation of No One Left Behind have noted significant variation in commissioning models across Scotland and that some approaches are more likely to support these aspirations than others<sup>i</sup>.

This document builds on existing good practice guidance on funding in Scotland including:

- The TSI Network: Third Sector Fair Funding Charter
- SCVO: <u>Fair Funding Guidelines</u>
- Evaluation Support Scotland: <u>Principles for Positive Partnerships</u>
- Community Planning Improvement Board: Guidance for Fair Funding of the Voluntary Sector

This No One Left Behind Good Practice Guidance for Commissioning has been developed by a cross-sectoral working group with representatives from Scottish Government, Scottish Local Authorities Economic Development People (Employability) Group (SLAED), Improvement Service, Third Sector Employability Forum (TSEF), the Third Sector Interface (TSI) Network and Employment Related Services Association (ERSA).

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## **Good Practice Guidelines for Commissioning Employability Services - At a Glance:**

#### Introduction:

This guide to good practice in commissioning employment services has been developed by a cross-sectoral team with experience in all aspects of commissioning and builds on existing principles of funding good practice.

It aims to support Local Authorities in their role as Lead Accountable Bodies and Local Employability Partnerships (LEPs) to ensure they are working towards and implementing good practice in commissioning for employability in their area.

#### Language and definitions:

Commissioning and procurement are terms frequently used interchangeably. This can often lead to confusion in discussions on the topic. Commissioning is an over-arching term which applies to all activities related to planning investment in services. Procurement is one form of commissioning, but so also are grant arrangements, challenge funds and alliancing.

#### **Commissioning Principles and Examples of Good Practice:**

Farm dational Otherstones	
Foundational Structures	These support all four principles of fair funding and include activities such as ensuring there is
	sufficient, skilled staff resource to plan and oversee commissioning and investing in capacity building
	for community organisations to submit effective proposals.
Principle 1: A Strategic Investment	This ensures areas get best value for money and services are more likely to meet local need. Activities
<u>Approach</u>	include pro-active evidence-based and co-produced forward planning to identify strategic priorities
	and collective allocation of full local resources.
Principle 2: Accessible, Proportionate and	This ensures areas receive good quality proposals and providers are well placed to deliver effective
Transparent Funding and Commissioning	services. This includes considering a range of commissioning models, market engagement, collective
	planning and assessment of bids, clear and fair timelines for both commissioning and closure.
Principle 3: Adequate and Secure Funding	This ensures good financial management and sustainability of provision. Activities include
	consideration of full cost recovery funding models, multi-annual funding, payment quarterly in arrears
	and where appropriate payment in advance (e.g. for start-up costs).
Principle 4: Proportionate Evaluation and	This supports continuous improvement as well as ensuring a healthy balance between delivery and
Reporting to Funders	reporting activity. Activities include person-centred data gathering approaches, timely reporting and
	analysis of performance, use of CRM systems and proportionate financial evidence requirements.

## **Commissioning Language and Definitions:**

Commissioning and procurement are terms frequently used interchangeably, which can often lead to confusion in discussions on the topic. It is important therefore to provide definitions for these terms that can be consistently applied and understood.

**Commissioning** encompasses all activities related to assessing and forecasting local needs; planning the nature, scope, measures, and quality of future services; aligning investment with agreed outcomes while working collaboratively to implement these services and ensuring appropriate and effective governance processes. Therefore, it is not synonymous with procurement and other routes to market may result from the commissioning process.

**Procurement** is the process of purchasing specific services based on commissioning activity by a public authority. This means the organisation or organisations awarded the contract provide a specific service to the public authority. There are a variety of different procedures that can be used.

Alternatively, commissioning may be undertaken through a **grant arrangement** or a **challenge fund**. In the case of a grant, although procurement law does not apply<sup>ii</sup>, we would expect good practice to be followed in terms of a structured, fair and transparent process. In a grant arrangement, the public authority contributes to a project carried out by an external organisation/s, or contributes directly to that organisation, because the project or activities they deliver contribute to the public authority's policy aims.

The Scottish Public Finance Manual extract below further clarifies the distinction between a grant arrangement and procurement of a service:

The <u>Scottish Public Finance Manual Annex 3</u> states that "in practice it may not always be clear whether something could be properly funded by a grant or whether it should be procured under a contract and Scottish Government has been asked to produce this Annex as an additional easy read."

The distinction is drawn as such:

"In the case of a grant, the public authority contributes to a project carried out by an external organisation, or contributes directly to that organisation, because the project or activities contribute to the public authority's policy aims."

"In the case of a procured contract, the public authority specifies the procured service it wants and receives that product (or service) in return."

A summary of different routes to market can be found at Annex B.

## **Good Practice in Commissioning Employment Services in Scotland:**

The following principles and guidance are based on the principles set out in the TSI Fair Funding Charter.

Examples of good practice have been carefully selected by a cross-sectoral team with experience in all parts of the commissioning process from large and small providers to commissioning bodies.

Consideration has been given to ensure each example is beneficial to all parts of the employability eco-system, including service users.

The aim is to support Lead Accountable Bodies and Local Employability Partnerships (LEPs) to grow good practice in commissioning for employability in their area.

It is unlikely any area will be fulfilling all these examples currently.

These principles and examples of good practice are intended to help LEPs collectively identify priority areas for development relevant to their area, to inform future employability commissioning, funding and planning cycles.

This Guidance has been written so it can apply to all forms of commissioning whether a partnership chooses to use procurement, grant funding or a blend of approaches.

## FOUNDATIONAL STRUCTURES:

## These actions will support all four principles for fair funding

Example of Good	Good for Scot Gov't	Good for Local Authorities	Good for partners and providers	Good for people using
Practice	because	because	because	services because
Skilled staff resource is	Key point of contact for	Not doing it on top of day job so	Key point of contact for providers.	Improved diversity and
dedicated within the Local	relationship managers.	well resourced.		quality of service delivery.
Authority to do this work			More transparent and relational	
well. It is not added on to	Improved commissioning	Avoids conflict of interest issues.	Avoids conflict of interest issues.	No gaps in support.
someone's day job.	and reporting.			
		Better partnership, commissioning		
		approaches delivery and		
		outcomes.		
Resource is allocated to	Supports locally relevant	Supports community wealth	Able to put in good proposals	Locally relevant services
support capacity building	mixed economy of	building agenda.	Increased ability to work	built on community
for local community	provision.		collaboratively.	resources.
organisations to contribute		Mixed economy of provision more		
to the local employability	Supports community	likely to meet local needs and build	Able to support service design	
eco-system (e.g. via the	wealth building.	community capacity.	approaches.	
TSI)				
		Supports partnership, inter-agency	Smaller community organisations	
		referral and service design.	are supported to engage.	
Capacity	Improved commissioning	Transparent and robust	More accessible and transparent	Improved diversity and
building/continuous	and reporting.	commissioning approaches which	commissioning in line with good	quality of service delivery.
professional development		can be supported politically.	practice.	
support for Local Authority	Supports mixed economy			More person-centred, less
staff and partners on 'good	of provision which better	Improved relationship with external	Greater involvement in process,	outcome driven. Better inter-
commissioning' in complex	meets people's needs.	partners and improved outcomes.	improved reporting.	agency referrals for support.
service contexts.				

## PRINCIPLE 1: A Strategic Investment Approach

This includes pro-active evidence-based and co-produced forward planning to identify funding priorities, best allocation of full local resources and appropriate commissioning approach.

Example of Good Practice	Good for Scot Gov't because	Good for Local Authorities because	Good for partners and providers because	Good for people using services because
Co-production of	There is clarity on what is	Services are more likely to meet	Commissioning priorities are more	The resultant services are
Commissioning Strategy	being commissioned and	local need and priorities.	likely to meet local need and	more likely to meet their
	how it meets need.		priorities.	needs.
		Can demonstrate to political		
	Supports Service Design	leaders a clear rationale for	Shared understanding of why	Citizens feel empowered and
	aspiration.	approach.	certain things are prioritised.	have ownership of the
				services in their area.
			Sense of being 'in it together'	
				Increased confidence more
				likely to positive outcomes.
Ensure wide stakeholder	Greater chance AIP will	Greater partnership buy-in to	Greater involvement in process	Less gaps in provision and
involvement in developing	include other relevant	priorities for area.	means an understanding of why	feeling of an eco-system of
the strategic plan –	local funding streams.		certain things are prioritised.	support which is well
including early market		Lower risk of duplication and		connected.
engagement	Reduced duplication of	greater complementarity with	Commissioning more accessible.	
	spend.	other public sector funding.		Services are more likely to
			Greater integration with other	meet need.
	Increased value for	Other stakeholders bring	sources of public and charitable	
	money.	awareness of what they are	funding in the area.	Improved inter-agency
		funding.		referrals.
	Improved governance			
	locally.	Providers better prepared.		

Example of Good Practice	Good for Scot Gov't because	Good for Local Authorities because	Good for partners and providers because	Good for people using services because
Undertake strategic planning well ahead of financial year end/start so provision is ready to go once budget is confirmed	Annual Investment Plan (AIP) is well informed and not reactive.  Greater chance it will include other relevant local funding streams.	LA has evidence to support need for budget and/or gaps in budget. Or rapid spend decisions if additional resource comes forward or underspend is identified.  Commissioning approach is approved by partners and can happen quickly once the budget is confirmed.  Providers bring additional resource so more provision for area.  Spend profile and outcomes more balanced.	Early awareness of commissioning priorities means proposals are higher quality and better prepared .  Providers can use this as evidence to support applications, for funding elsewhere bringing additional resource to the area.  No gaps in funding for staff and continuity of delivery.	There is more likely to be a feeling of an eco-system of support which is well connected.  Services are more likely to meet need.  Greater range or capacity of provision to engage with for support.  Continuity of support and no cliff edges.
Risk assessment undertaken for potential funding gaps and buffer funds or under-writing is put in place	Continuity and balance of provision relevant to need.	Continuity of support internally and externally.	Continuity of support internally and externally.	Continuity of support.

## PRINCIPLE 2: Accessible Proportionate and Transparent Funding and Commissioning

This includes considerations around publication, guidance, application processes, timeous deadlines and decision-making, and end of funding care

Example of Good	Good for Scot Gov't	Good for Local Authorities	Good for partners and providers	Good for people using
Practice	because	because	because	services because
LEP has a Commissioning	National stakeholders	Can demonstrate to political	There is a partnership perspective	The resultant services are
Sub-group, with	have a lens on what is	leaders a clear rationale for and	on what matters and why.	more likely to meet their
appropriate knowledge, to	being commissioned	transparency of approach (avoids		needs.
oversee whole approach	locally and why.	risk of conflict of interest).	Improves transparency and	
(i.e. not just a panel for			accessibility.	More likely to be a feeling of an
assessing applications.)	Transparency of	More likely to get a rounded and		eco-system of support which
	approach.	integrated approach to	Reduces concern over conflict of	is well connected.
		commissioning and delivery.	interest.	
Consider a range of funding	Supports mixed economy	Supports integration of services	Supports smaller/more rural	Provision is closer to home.
models of different scales	of provision.	and extends reach of mainstream	providers.	
to ensure accessibility for		provision via trusted partners.		More local and trusted.
smaller providers. This may	Increased transparency.		Increases capacity building and	
include alliancing and non-		Can put in place alliancing where	knowledge transfer.	
competitive funding		there are limited numbers of		
models where appropriate.		providers in the area.		
Ensure commissioning	Supports mixed economy	Get more integrated and wider	Supports collaborative approaches	Better and more integrated
models encourage and	of provision.	balance of services	to working together and celebrating	approaches to service
support partnership			unique specialisms.	delivery.
approaches to delivery		More specialist and place-based		
		approaches.		
All providers including,	Feeds into strategy of	Ensures LA delivery is aligned	Feel valued, consulted and have a	See their voice shaping ALL
public, private and third	mixed economy approach	with overall plan for the area and	positive relationship.	delivery and design of
sector are expected to have	and co-production.	overarching vision.		provision.
their proposals assessed				
through a transparent	Supports transparency.	Supports transparency and		
commissioning or		integration.		
alliancing process.				

Example of Good	Good for Scot Gov't	Good for Local Authorities	Good for partners and	Good for people using
Practice	because	because	providers because	services because
Advance warning and publishing of timeline for commissioning process	Better proposals will lead to better provision on the ground, so greater	Better quality of proposals and greater chance of partnership working in submissions.	More time to plan proposals that are relevant.	Better and more, well-designed services.
including a pre-call event for providers	impacts and value for money.  More likely to lever in	Providers understand what is being asked for and why.	More time to pull together partnership bids and source match funding.	Increased collaboration across and between services – so more inter-agency support and referrals
	match funding.	Providers may source match funding.	Able to forward plan and ensure relevant staff have time to complete application forms particularly when working across multiple LEP areas.	
Minimum timeframes from publication to submission agreed. This will vary	Better proposals will lead to better provision on the ground, so greater	Better quality of proposals and greater chance of partnership working in submissions.	More time to plan proposals that are relevant.	Better and more well-designed services.
depending on commissioning model and size of project. Suggested minimum 6 – 8 weeks	impacts and value for money.  More likely to lever in	Providers may source match funding	More time to pull together partnership bids and source match funding	Increased collaboration across and between services – so more inter-agency support and referrals.
	match funding		Better quality of proposal and enables longer term budget and staff planning.	
Application forms and processes are designed with provider representatives input to be	More likely to achieve a mixed economy of provision.	Less paperwork to deal with.  Great diversity of applications and therefore provision.	Easier to complete, straightforward and relevant.  Consistency of approach leads to	Smaller, community-based provision might be more likely to be successful.
simple, accessible and proportionate		and therefore provision.	better & more effective use of resources.	And these orgs play a key role in reaching those furthest from the labour market.
Clear and published assessment criteria	Transparency for public spend decision-making.	Transparency for public spend.  Bids are more likely to address the issues you wish to assess.	Providers know what assessors are looking for and are better placed to write good bids which meet the relevant criteria.	Smaller, community-based provision might be more likely to be successful.

Example of Good	Good for Scot Gov't	Good for Local Authorities	Good for partners and providers	Good for people using
Practice	because	because	because	services because
Involvement of wider LEP partners and of Lived Experience perspectives in assessing bids	It meets SG commitment to Service Design and growing lived experience involvement.	The resultant commissioning decisions are informed by a range of relevant perspectives.  Ensures transparency and reflects an inclusive approach.	Partners have been part of the process and shared responsibility and input.  Provision which really has engaged with the perspectives of those they aim to support will be more likely to be successful.	Those on the panel grow confidence and skills.  Resultant services are chosen by people who know what it feels like to need support.
Assessment panel members have equal voice and clear expectations on confidentiality and how to address conflicts of interest	Transparency for public spend decision-making.	Ensures external providers cannot make accusations of conflict of interest or sharing of confidential information.  Develops trust-based relationships.	Information which could be deemed commercially sensitive is not shared with potential competitors (whether third, public or private).  Intellectual property is respected.  Develops trust-based relationships.	Services are funded because of the quality of their bid and not affected by conflicts of interest.
Explanation of decisions and why if successful or unsuccessful	Transparency for public spend decision-making.	Transparency for public spend.  More likely to get better applications in the future.  Future bids are better.	Providers can understand what they are doing well or could do better when it comes to future funding applications.  Providers grow their skills.  Community-led projects which have little application writing experience will grow their skills and are more likely to get funded in the future.	Growth in community-led delivery which empowers local people.

Example of Good	Good for Scot Gov't	Good for Local Authorities	Good for partners and providers	Good for people using
Practice	because	because	because	services because
Equity of timelines between bidding and notice of award	Meets good practice guidelines on commissioning.	Services are able to be in place timeously.	Providers know whether to recruit or retain staff.	Services are able to start timeously.
	Supports a collaborative and open system.	Orgs are more likely to want to work in the area.  Develops trust-based	Funder/provider relationship is respectful. Develops trust-based relationships.	
	Encourages partnerships and joint bids which helps strengthen engagement with providers by better incorporating their perspectives and expertise.	relationships.	Ability to effectively plan required bidding resource where working across multiple LEP areas.  Ability to recruit and prepare for delivery if successful.	
Where reasonable and within procurement guidelines ensure there is opportunity to have dialogue and flexibility on details of final service delivery with successful providers. n.b. this should not be to the detriment of the provider financially or in terms of expected outcomes	Provision on the ground is flexed to meet the available budget.	Provision on the ground is flexed to meet the available budget.	Providers might get awarded more or less funding to deliver a service, but they can have a dialogue with the commissioner about what is needed and what is possible before being a final decision is made.  Subtle/local issues can be addressed that might not be relevant or simple to highlight or address in the commissioning process.	Provision is more flexible and also more varied.  Service user needs are more likely to be met.
Clear processes for managing end of contracts and timeous information	Meets Fair Work principles.	Avoids conflict and last-minute reversals of decision or political intervention.  Meets Fair Work principles.	Ensures can plan for staff changes and offer staff Fair Work conditions including redundancy notice where appropriate.	Avoids sudden endings to relationships of trust. Enables people to have a warm handover to alternative support where needed.

## PRINCIPLE 3: Adequate and Secure Funding

Funding covers full costs for delivery including relevant overheads, and is sufficient to ensure fair work for staff and of appropriate duration

Example of Good	Good for Scot Gov't	Good for Local Authorities	Good for partners and providers	Good for people using
Practice	because	because	because	services because
Multi-annual funding	More sustainable provision	No rush to 'use it or lose it'	Security of funding, and can	Easier to find what support is
	reaching those most in	when it comes to funding.	leverage in additional funds from	out there.
	need.		other areas.	
		One round of commissioning		Able to build long-term
	Greater financial and	every few years rather than	Less stop-start provision.	relationships of trust with
	strategic certainty resulting	annually – reduces		keyworkers.
	in continuity of support and	administration.	Able to provide fair work for staff.	
	contributing to increased			No cliff edges for support.
	value for money.	More integrated pathway of	Able to work more closely with other	
		provision.	services in the area.	Greater integration of services
	Will create significant			so more likely to get good
	scope on flexibility for		Able to provide continuity of support	outcomes.
	Local Employability		for people.	
	Partnerships to design and			
	deliver support which			
	meets the needs of users			
	and local labour markets.			

Example of Good Practice	Good for Scot Gov't because	Good for Local Authorities because	Good for partners and providers because	Good for people using services because
Full Cost Recovery – i.e. not unit costs or outcome-based payments	Sector is more sustainable due to increased financial stability and certainty.  Continuity of personcentred support, tailored to the needs of the individual.	Easier to track what committed and what will be spent.  Greater sustainability for providers so less likely to have provision disappear.  Can enhance the whole budget	Greater security of funding for the full contract which should lead to greater consistency of staff delivering services.  Can meet Fair Work commitments.  Can cover all costs for a programme	Greater continuity of provision.  Frontline staff less stressed and more able to support.  Expanded provision in the area.
	Supports Fair Work commitments	as external providers are more able to leverage in additional resource.  Providers have the necessary resource to do the required reporting.	such as premises, admin and management not just frontline contact time.  Can leverage in other funding using this as match.	
Clear payment schedules with minimum of payment quarterly in arrears.  Consideration of payment in advance	Helps to provide an understanding of the impact of investment in the employability system and demonstration of value for money.	Ensures adequate and consistent cashflow. Supports budget planning.  Can be based on submission of stats and data returns so this	Orgs are not out of pocket.  Improves organisational cashflow which helps with getting funding. Better for staff.	Greater continuity of provision.  Frontline staff less stressed and more able to support.
where appropriate (e.g. for start-up costs)	Increases financial stability within the sector and helps to serve individual user needs by providing continuous employability support.	helps with data gathering.  Improves relationships – greater feeling of partnership rather than commissioner/supplier approach.	Encourages submission of evidence and reporting.  Improves relationships – greater feeling of partnership rather than commissioner/supplier approach.	

## PRINCIPLE 4: Proportionate Evaluation and Reporting to Funders

Clear guidance provided at the outset and appropriate to the level of funding awarded, costs of evaluation and reporting included in funding

Example of Good	Good for Scot Gov't	Good for Local Authorities	Good for partners and providers	Good for people using
Practice	because	because	because	services because
Continuous Improvement and learning mindset on performance data	Supports SG commitment to service design and continuous improvement in line with national policy priorities and Shared Measurement Framework reporting requirements.  Public spend is more likely to achieve its desired goals rather than be mis-directed to hit only job numbers.	The intention is always to find ways to make things better or to understand where things are going wrong.  Provision across the area will grow, adapt and change according to need.  Encourages partnership working across the LEP membership and in delivery.	Providers do not divert attention only to meeting targets.  Supports person-centred and flexible approaches to delivery. Encourages reflexive practice.  Allows for adaptation according to changing local contexts.  Provision will only get better.	People are more likely to get the service they need, rather than the service which is on offer.  Staff are more reflective and therefore more focussed on individual need.  Supports continuous learning mindset for individuals receiving support.
Data reporting requirements are person-centred and appropriate to scale and pathway stage of provision.	Supports SG commitment to person-centred support and understanding impact.  Reporting is aligned with SG priorities and Shared Measurement Framework reporting requirements on progression and experience.  Data is more consistently measured across all Local Authorities.	Less time spent chasing providers for information they are not able to capture from clients.  Greater confidence in data submitted to Scottish Government.	Able to be more sensitive in gathering data – not asking for everything in one go.  Light touch support can use light touch data gathering formats.  Reduced feeling of collecting data for data's sake.	They are not asked for highly personal information as a prerequisite to seeking support.  They are not expected to repeat their story unnecessarily.  They are more likely to access support and can disclose personal information as trust grows.

Example of Good Practice	Good for Scot Gov't because	Good for Local Authorities because	Good for partners and providers because	Good for people using services because
Ensure services gather feedback from service users and use this evidence to inform future planning and service adaptations	Supports person-centred, continuous improvement and Scottish Approach to Service Design.	Better evidence of impact.  Continuous improvement and Service Design.	Continuous improvement and Service Design.	Services are informed by user views and better adapted to their needs.
Data required for delivery is agreed at the start of delivery and not changed unnecessarily mid- program	As above.  Data is more consistently measured across all Local Authorities.	Time is not lost seeking new data from previous clients and adjusting forms and CRMS midprogramme.  Greater confidence in data submitted to Scottish Government.	They can put in place systems for data collection and be confident it will be robust and appropriate.  Time is not lost seeking new data from previous clients and adjusting forms.	They are not being asked to provide additional information, (other than relating to service outcomes), once they have left the programme.
Providers are trained and supported to understand what data is collected and why	Supports good quality data as needed for the Shared Measurement Framework.  Data is more consistently measured across all Local Authorities.	Supports good quality data as needed for the Shared Measurement Framework.  Less follow up data clarifications from SG.	Providers know what is needed and why and understand the data fields being asked about.	They are only being asked about information that is essential for delivery.
Separation of forms on equalities data whether digital or online	In line with equalities legislation.  Equalities data can continue to be reported through the SG reporting methodologies.	Compliant with equalities legislation.  Better quality data.	People are more likely to provide the data required if it is on a separate form.	Sensitive personal data not relevant to someone's journey to work is captured separately.  Privacy is protected.

Example of Good Practice	Good for Scot Gov't because	Good for Local Authorities because	Good for partners and providers because	Good for people using services because
Financial evidence on spend is proportionate and reasonable whilst being robust	They can be confident that public money is being spent as intended.  Data captured will be aligned to national reporting requirements and policy	They can demonstrate financial robustness as Lead Accountable Body.  Reduces unnecessary burdens of paperwork and evidence gathering.	Their balance of activity is towards the client.  Behind the scenes admin is reduced, but still effective.  They can demonstrate transparency	Services are trustworthy and consistent.
	priorities.	gathering.	to their Board and other funders.	
Use of a shared Customer Relationship Manager System	Better and more reliable data on uptake and impact of NOLB funded provision.	Easier to provide reports to SG.  Easier to track and understand	One system to use for multiple projects leads to less spend on administration costs – more on	Increased provision and frontline resource to support.
(CRMS) with training for providers and a contact point for	·	performance between and across providers.	delivery.  Can see activity of other providers in	Greater privacy of information (if done well).
support		Easier to see inter-agency referrals, repeat clients etc.	the pathway with an individual.  Easier to track and understand	Only required to share personal information once.
			projects performance and areas of challenge.	Support inter-agency referrals for support.
			Can see activity of individual staff as well as support for clients.	

## **Annex A: Putting the Principles into Practice**

The following section highlights examples of local authority areas and local employability partnerships which are already demonstrating elements of good practice commissioning principles in their current approaches. The information here is based on feedback from a survey sent to both local authorities and providers in August 2025.

Areas have been selected to demonstrate how good practice is evolving across Scotland and offer a point of contact for further enquiry.

#### **Foundational Structures:**

The Good Practice Guidance emphasises the importance of having good foundations to support successful commissioning.

Many local authorities such as **Dumfries & Galloway, Fife, Glasgow City and Renfrewshire**. now invest in separating the function of supporting the employability partnership and commissioning from that of managing their employability services.

While City of Edinburgh work with Arms-Length Organisation Capital City Partnership to manage the majority of their employability funding.

"We decided early on that we needed a dedicated post to support the LEP structure. With seven thematic sub-groups, commissioning over £1m of additional services and ensuring that the voice of service users influences our approach, our LEP Partnership Co-ordinator has been invaluable.

She is recognised as being independent, co-ordinating activity and supporting all local organisations to fulfil their roles on the LEP and is definitely one of the reasons our LEP is so strong." Local Authority Lead, Renfrewshire

A growing number of areas also invest in capacity building within the local Third Sector Interface to support local organisations and enhance representation.

#### Continued on next page

## Annex A (cont) Putting the Principles into Practice

#### **Principle 1: A Strategic Investment Approach**

Working collaboratively to understand and co-create collective strategic priorities ensures that the resultant services are more likely to add value and meet the local area needs.

In 2020 **Fife** invested in a large-scale service design process which engaged service users as well as providers and wider stakeholders to help shape their commissioning process for 2020-22. This foundation informed subsequent commissioning rounds and ensured good buy-in to the approach across the LEP and wider stakeholders. The framework has recently been updated for the 2026 – 2029 round of commissioning.

"In Fife we want to highlight the value of taking a strategic partnership approach to commissioning. Doing this through the Opportunities Fife Partnership means priorities are set collectively, using local evidence and national policy, with decisions shaped by input from a wide range of partners. This makes the process more transparent and helps providers see how their services fit into the bigger picture." Opportunities Fife Partnership Manager, Fife Council.

Similarly, **Dundee** and **Edinburgh** have taken a co-production approach to developing their most recent strategies. Edinburgh and Fife also regularly consult with the wider provider network via local Forums to understand current and prospective service user needs and to inform local priorities.

Recently, to address concerns around commissioning and implementation in the **Highlands** the LEP created a cross-sectoral service design working group to identify priorities which in turn shaped an entirely new approach to commissioning for 2025 and beyond.

"The Service Design Working Group gave suppliers a structured way to feed into the development of the Challenge Fund, and the Continuous Improvement Working Group now provides an organised mechanism to review how the process is working in practice. These groups ensure that feedback is gathered systematically, commissioners can respond directly, and learning is carried forward into future commissioning rounds." TSI Capacity Building Officer, Highland

#### Principle 2: Accessible, Proportionate and Transparent Funding and Commissioning

A key plank of good practice in commissioning is ensuring that the processes and systems in place for allocating funding are accessible, proportionate and transparent. This applies whether procurement, alliancing or grant funding models are being used.

Areas which have been particularly noted for their transparency, timely publication of funding opportunities, clear and simple forms and feedback processes include: **North Lanarkshire** who use a well-established grants process, **Renfrewshire** for their small grants challenge fund, **Dundee** and **Fife** for their multiannual collaborative challenge fund approaches and **City of Edinburgh Council** who work with Capital City Partnership to oversee a range of different funding routes to commission large-scale multi-annual provision as well as shorter term, more specialist support from smaller providers. Some areas have also worked with their local Third Sector Interface to host small grant challenge funds and support engagement from smaller organisations.

"The whole grant process has been really supportive throughout. Great online information session followed by an invitation to connect and follow up by email, with good timeframes for applications and excellent communication throughout the process. The flexibility in their funding approach has been really helpful to suit our operational model. North Lanarkshire have been brilliant to work with." Chief Exec, Third Sector Provider, North Lanarkshire

"It was apparent that a lot of work had gone into providing data and information on local needs and demographics as part of their guidance, clearly outlining the Challenge in Dundee. The detailed guidance was incredibly valuable as it made clear what the service expectations and needs were in Dundee, while also allowing space for providers to design services based on their own knowledge and experience. Their process allowed us to spend more time focusing on codesign and partnership building, resulting in a very robust service offer for Dundee, that strongly aligns with the principles of NOLB." Partnerships Manager, Third Sector Provider, Dundee

#### **Principle 3: Adequate and Secure Funding**

Ensuring adequate and secure funding is critical to ensuring sustainability of local employability pathways and growing collaboration.

**Dundee**, **Edinburgh**, **Fife**, **Glasgow** and more recently the **Highlands** have all made the commitment to commission employability services on a multi-annual basis 'subject to performance and budget' basis.

These areas are also noted for making payments on a full cost recovery model which includes covering organisational overheads, and quarterly in arrears. In addition, Edinburgh ensure three months notification of funding end, to allow projects to wind down with due notice and ensure clients and staff are supported.

"The consortium models in Dundee and Glasgow work well for the third sector, they have enabled many organisations to access long term funding that is full cost recovery as well as ensuring authority wide strategic delivery... This enables long term planning, job security and continuity." Chief Exec, Third Sector Provider

"The small grants process in Edinburgh is to commission for 3 years on a 1+1+1-year basis. ...The funding level provided is based on actual costs with a guide of what proportion should be on direct delivery and what on the support costs. An automatic uplift is written into projects for year 2 and 3 which gives reassurance that, depending on inflation, the employer can increase salary costs to encourage retention of staff." Chief Exec, Third Sector Provider

#### **Principle 4: Proportionate Evaluation and Reporting to Funders**

Proportionate approaches to reporting and evaluation ensure that more money flows to frontline support and less on administrative processes.

**Capital City Partnership** in **Edinburgh** receives special mention for providing capacity building sessions for funded partners on using the local Management Information System. Their reporting process, whilst robust, is considered proportionate.

In **Argyll and Bute**, the third sector has created a partnership of nine smaller organisations, with a lead partner to address the burden of reporting. The partnership taps into knowledge and expertise of smaller, very local projects, ensuring tailored, person-centred employability support, whilst the lead partner has an overview of activity and processes to ensure they are meeting the reporting requirements of the funding.

Whilst some Local Authorities and providers still bear the scars of the previous, rigorous ESF reporting, there are a few areas who have taken the opportunity of NOLB and UKSPF funding, to review their processes and systems. **Perth and Kinross** are one area who have realigned their paperwork and processes to try to simplify the reporting burden.

"We previously found ESF reporting and evaluation process complex and confusing, and welcomed the change to reporting into the LEP. The reporting, claims and evaluation processes are much simpler with clear guidance." LA Team Lead, Perth & Kinross

"Having local knowledge is a critical factor in supporting employability engagement and progression, however for many small, locally based organisations, the complexity of programme design, management and reporting can be overly cumbersome, creating a barrier for effective local delivery. A partnership and collaborative approach helps address this challenge." Third Sector Partnership Lead, Argyll & Bute

# **Annex B: Summary of Routes to Market**

The table below summarises the main options for routes to market and should not be considered to cover all options. LEPs should consider and undertake appropriate due diligence to ensure they are applying the most appropriate route to market for their local need.

Commissioning / Delivery Approach	Mechanism	Examples / Broader Description
Procurement	• Invitation to Quote (ITQ) (typically below £50,000)	A streamlined competitive process designed for lower value contracts. The purchasing organisation approaches a minimum of (normally 3) suppliers (where possible) to submit quotes against a defined specification. This allows for quicker turnaround times, reduced admin, and flexibility while still maintaining fairness and value for money. Tends to be suitable for urgent or low risk procurements.
	<ul> <li>Locally Established Invitation to Tender (ITT)</li> </ul>	Established by a specific purchasing organisation, the Invitation to Tender (ITT) aims to appoint a supplier/s to deliver a defined service/s for a specific purpose and period. It involved pre-qualification checks and the full tendering process including specific values, costs, payment models, etc. It limited to the supply of services for the specific purchasing organisation and within the parameters of the ITT only.
	<ul> <li>Locally Established         Framework of Approved         Providers – allowing         future Direct Awards or         Mini-Tendering         Processes     </li> </ul>	Established by a specific purchasing organisation, the Framework has a list of approved suppliers to provide pre-defined services with costs typically agreed for a specified period subject to review. The pre-qualification checks, tendering process, costs, payment model, etc. have been agreed. Therefore, the purchasing organisation can appoint a supplier/s throughout the lifetime of the Framework via Direct Award or a Mini-Tendering Process; removing the need for a full Invitation to Tender. It limited to the supply of services for the specific purchasing organisation.
	<ul> <li>Nationally Established Framework of Approved Providers – allowing future Direct Awards or Mini-Tendering Processes</li> </ul>	Established by Scotland Excel on behalf of several purchasing organisations, the Framework has a list of approved suppliers to provide pre-defined services with costs typically agreed for a specified period subject to review. The pre-qualification checks, tendering process, costs, payment model, etc. have been agreed. Therefore, purchasing organisations can appoint a supplier/s throughout the lifetime of the Framework via Direct Award or a Mini-Tendering Process; removing the need for a full Invitation to Tender.
	<ul> <li>Nationally Established Flexible Dynamic Purchasing System (DPS)</li> </ul>	Established by Scotland Excel on behalf of several purchasing organisations, the DPS has a list of approved suppliers to provide categories of services but where the full definition of the service is still subject to a Tendering Process i.e. only the pre-qualification checks have been completed. Find out more here: <a href="Employability services">Employability services</a>   Scotland Excel

Commissioning / Delivery Approach	Mechanism	Examples / Broader Description
Procurement	Negotiated Procedure	A non-competitive procurement route permitted in only very specific circumstances under the Public Contracts (Scotland) Regulations 2015. This includes situations of extreme urgency caused by unforeseen events, where running a standard procurement is impractical, or where only one supplier can deliver the requirements for technical, artistic or exclusive rights reasons. The purchasing organisation negotiates directly with the chosen supplier to agree terms. This route must be fully justified, documented and able to withstand audit or legal scrutiny, as it carries a higher risk of challenge.
Alliancing and Alliance Contracts	An alliance is "an agreement between two or more individuals or entities stating that the involved parties will act in a certain way in order to achieve a common goal."	Alliance contracting is a collaborative commissioning approach. It formalises collaboration between partners without the need for new organisational forms and can become the mechanism to drive cultural shift within the sector towards strength based working and co-production where people with lived experience have a full role in service design and delivery.  Alliances are growing in health and social care contexts. They can take many forms and can be applied to delivery of services, co-design, research and development, innovation and change programmes. Within an alliance, all parties are working to the same shared vision and outcomes.  Typically, longer term (10+ years), with the Alliance meeting regularly to adapt plans in response to the evolving needs of end beneficiaries.  Alliancing in Health & Social Care
Grants	<ul> <li>Direct Grant         Arrangement     </li> <li>Low Value Grants         Awarding Process     </li> </ul>	Funds are awarded directly to a provider without a competitive process, often in recognition of their unique capacity, expertise or statutory role in delivering the service. This may be particularly relevant in rural areas where there is limited provision available to the specific local needs.  Process provides awards typically below formal procurement thresholds. These grants are often used to support community initiatives, SMEs, and third sector and social enterprises. They may have simpler application processes however still require transparent approaches to promotion, assessment and governance. In some areas these are managed through partner organisations such as the local Third Sector Interface.

Continued on next page

Commissioning / Delivery Approach	Mechanism	Examples / Broader Description
Grant	Challenge Fund	Established by a specific grant awarding organisation, a Challenge Fund seeks proposals from applicants to deliver support they can offer to end beneficiaries.
		Grant awarding organisations provide parameters for the award but unlike procurement, it is not for the supply of a specific / pre-defined service. This means they can offer flexibility to shape and adapt the service requirement during delivery depending on local context and need. Challenge Fund models can encourage collaboration and partnership submissions.
		Challenge Fund assessment processes allow (and benefit from) inclusion of partner organisations and lived experience panels in the assessment of applications. They can also provide flexibility with regard to options for multi-annual or funding extensions subject to performance and annual fluctuations in Scottish and UK Government funding.
		Challenge Funds require transparent processes for application, assessment and governance.

# **Annex C: Example Commissioning Timeline**

Commissioning timelines will vary dramatically depending on the size and scale of the commissioning

## Commissioning planning design and development

Key Phases	Suggested Timeframe	Comments
Collaborative service design of strategic planning and commissioning priorities	6-12 months	Strategic Planning on priorities will need to happen in the absence of final budget but ensures readiness to go as well as helping identify gaps.
Agree commissioning model, including assessment criteria, evaluation panel and process	1-2 months	This should flow from strategic plan and model adopted should be discussed and agreed with the LEP
Indicative timeline and priorities for commissioning made public	As early as possible	Ensures potential providers can start planning, whilst recognising timeframes may change
Market engagement	2-4 weeks	Ensures space to refine and clarify elements of the final model before going to market.

## **Commissioning Implementation**

Key Phases	Suggested Timeframe	Comments
Time to apply and submit questions	6-8 weeks, may be up to 12 weeks (can be shorter if using Quick Quotes)	The length of time to apply will vary depending on the size and scale of the contract.
Assessment, evaluation and refinement of bids	2-4 weeks	To support partner input this needs to be booked in diaries well ahead
Notifying successful and unsuccessful providers	Within 4 weeks of submission deadline/start date	Crucial to allow time to plan recruitment or redundancies
Inception meetings	4 weeks prior to start date	

## Service Start/Closure

Key Phases	Suggested Timeframe	Comments
Payments	Minimum quarterly in arrears.	Whatever the payment timeframes a clear schedule for payments which is adhered to is critical.
	Advance payments may be necessary for start- up or smaller organisations.	
Reporting and Monitoring meetings	Quarterly unless issues	Frequency may be adapted depending on provider needs and ability to deliver service
Project Closure notice	6-8 weeks prior to end of funding	

## **Annex D: Glossary of Terms, Acronyms and Useful Links**

### Key terms and links:

Capacity building for small community organisations: contact your local Third Sector Interface: TSI Scotland Network website

**Scottish Co-production Network website** 

**Fair Work Convention website** 

Glasgow Council For the Voluntary Sector - Full Cost Recovery Page

**Lived experience:** There are many lived experience networks in Scotland. A google search using lived experience networks Scotland generates a list.

Procurement: The Procurement Journey provides guidance for public sector buyers who procure goods, services and care and support services. This Good Practice Guidance aligns with the requirements of the Sustainable Procurement Duty within The Procurement Reform (Scotland) Act 2014. The sustainable procurement duty requires that before a contracting authority buys anything, it must think about how it can improve the social, environmental and economic wellbeing of the area in which it operates, with a particular focus on reducing inequality. It also requires a contracting authority to consider how its procurement processes can facilitate the involvement of SMEs, third sector bodies and supported businesses, and promote innovation.

#### **Scottish Approach to Service Design**

**Shared Measurement Framework:** The Shared Measurement Framework (SMF) is the system used by local authorities and Scottish Government for recording and reporting data relating to client activity and employability outcomes funded through No One Left Behind. More information on the SMF can be found at this link: **Shared Measurement Framework** 

Supplier: The Supplier Journey provides guidance on how to bid for public sector contracts.

### **Acronyms:**

CRMS: Customer Relationship Management System. Many, but not all, areas use a CRMS to track participants across providers their journey to work

LAB: Lead Accountable Body, this is the local authority in relation to No One Left Behind funding

**LEP:** Local Employability Partnership, bring together a range of stakeholders in a local authority area to strategically guide employability provision, including through evidencing and prioritising local need based on their knowledge, experience, resources and data

NOLB: No One Left Behind, the policy framework which guides employability spending in Scotland. Find out more at Employability in Scotland

**TSEF:** the National Third Sector Employability Forum, is a network of large and small providers with an interest in employability. Find out more at <a href="Months Engloyability">Knowledge Hub website</a>

**TSI Network:** The TSI Scotland Network is a body of charities that support, develop and advocate for the third sector and social enterprise and that also make it easier for people to volunteer. There are 32 Third Sector Interfaces across Scotland; one in each local authority area. Find out more at <u>TSI Scotland Network</u> website

**SCVO:** The <u>Scottish Council for Voluntary Services</u> is the national body for supporting third sector in Scotland, including providing advice and guidance on funding.

## **Annex E: Endnotes**

Research on NOLB: No One left Behind and Young Person's Guarantee: Implementation Evaluation, Scottish Government 2023, Third Sector Employability Forum Research – NOLB Analysis, TSEF 2024, 'Local Authority commissioning of employability support in Scotland and its impact on third sector provision', de Montfort University 2024, 'Exploring Employability Funding Allocation in Scotland', SPICe 2025

"Directive 2014/24/EU of the European Parliament and of the Council now part of UK law in terms of the European Union (Withdrawal) Act 2018)